

2023
Crosstrek
HYBRID



The Subaru Crosstrek Hybrid. Smartly powered for modern adventure.



Think for tomorrow.
Live for today.

The 2023
Crosstrek Hybrid.

With its smart combination of electric and gas power, the Crosstrek Hybrid is the best of both worlds. It offers the perfect blend of performance and outstanding fuel efficiency, whether you're doing the daily commute or heading out for a weekend adventure.



Best of both worlds:
electric and gas power

Up to
90 MPGe¹
and improved
performance

Up to
480²
Miles of total range

\$400³
Fuel savings
per year

Crosstrek Hybrid in Lagoon Blue Pearl with optional and accessory equipment.

The freedom of flexible power.

Subaru StarDrive® Technology is smartly designed to give you ultimate freedom. Drive how you want, and this advanced system automatically provides the best combination of electric and gas power—so you can bring adventure with you and leave worries behind.

StarDrive®
Electric Vehicle Technology



In **everyday driving**, the system will run on a combination of electric and gas power. It can also recover energy via regenerative braking.

The Crosstrek Hybrid will automatically drive **all-electric** as much as possible to save gas. Plug it in to maximize efficiency.

Battery Save Mode preserves the battery level for later use. **Battery Charge Mode** uses the gas engine to charge the battery, adding up to four miles of electric range for every 30 minutes of driving.



Crosstrek Hybrid in Lagoon Blue Pearl with optional and accessory equipment.



Uses electric power for max efficiency



Manage charging times with the MySubaru app



Plug it in for max EV range



Charge while driving

Smart in the short term. Genius in the long.

Owning the Crosstrek Hybrid makes a lot of sense, both now and in the future. From the start, you'll enjoy HOV lane access in many states (including California, New York and Maryland),⁴ a substantial federal tax credit⁵ and other incentives. In the long run, you know the Crosstrek Hybrid is a Subaru, which means it's built to last.

For further details on incentives, visit: www.afdc.energy.gov/laws/state

Crosstrek Hybrid in Crystal White Pearl.



HOV lane access
(CA, NY, MD)⁴

\$4,502⁵
Federal tax credit



Other incentives
where available



The Subaru Crosstrek has the **Best Resale Value** in its class for three years running, according to Kelley Blue Book's KBB.com.⁶



97% of Subaru Crosstrek vehicles sold in the last 10 years are **still on the road today!**⁷



Subaru is Kelley Blue Book's KBB.com **Most Trusted Brand** eight years running.⁸

Not every hybrid sticks to the commute.

The Crosstrek Hybrid is designed specifically to get you out there. It delivers instant torque from its electric motor and the confidence of standard Subaru Symmetrical All-Wheel Drive. It can also tow up to 1,000 lbs⁹—and with its versatile cargo space and rugged exterior featuring standard roof rails, the Crosstrek Hybrid proudly declares it's ready to go when you are.



Standard Subaru Symmetrical AWD

8.7

inches of ground clearance



Up to 1,000 lbs. towing capacity⁹



X-MODE[®] with Hill Descent Control

Elevate every adventure.

Wherever you go, it's easy to access everything you need. Bring all your music and apps, thanks to SUBARU STARLINK® Multimedia with standard Apple CarPlay® and Android Auto™ integration. Find the nearest charging station to you via the Charge Finder app. A built-in Wi-Fi hotspot¹⁰ is also available, allowing your passengers to stream their favorite content, browse the internet and more. With the available STARLINK® Concierge Services,¹¹ you can search for points of interest, make reservations and even find event tickets—all while on the go.



High-Quality Comfort

Remote Climate Control¹¹ lets you set the perfect temperature inside your Crosstrek Hybrid before you step in. Once inside, you'll find a stylish, modern interior with high-contrast navy and gray leather seats with blue stitching, standard heated front seats and an available heated steering wheel.

Crosstrek Hybrid with Navy Blue Leather and optional equipment.



Remote Climate Control¹¹



SUBARU STARLINK
Multimedia



Built-in
Wi-Fi capability¹⁰



Heated seats

An extra set of eyes every time you drive.

Every Crosstrek Hybrid includes standard EyeSight® Driver Assist Technology.¹² Equipped with a comprehensive suite of innovative safety features, EyeSight looks ahead, alerts you to potential dangers and can even intervene to help you avoid a collision.

Pre-Collision Braking can help slow and bring your Crosstrek Hybrid to a full stop if necessary.

Adaptive Cruise Control adjusts speed automatically to help maintain a safe following distance.

Lane Departure and Sway Warning with Lane Keep Assist can alert you if you begin to drift and, if activated, can help steer you back into your lane if needed.

Pre-Collision Throttle Management can reduce your engine power to help give you more time to react.



Crosstrek Hybrid in Lagoon Blue Pearl with optional equipment.



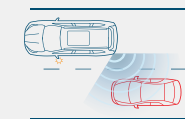
SUBARU STARLINK Safety and Security

The Crosstrek Hybrid features the latest SUBARU STARLINK Safety and Security services, designed to help in your time of need. These include Advanced Automatic Collision Notification, Enhanced Roadside Assistance, Stolen Vehicle Recovery and more.¹¹ Crosstrek Hybrid drivers enjoy a free 10-year trial to STARLINK Safety and Security Plus services.¹¹

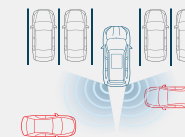
Enhanced Visibility

Standard LED Steering Responsive Headlights can help you see better around corners at night. High Beam Assist automatically dims and activates your high beams as needed, so you can have maximum visibility at all times.

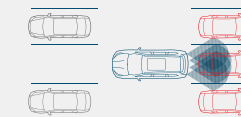
More Standard Safety Features



Blind-Spot Detection¹⁴ warns you with a visual indicator on your exterior mirror if it senses a vehicle in your blind spot.



Rear Cross-Traffic Alert¹⁴ alerts you with an audible warning and a flashing indicator on your exterior mirror and Rear-View Camera display if it senses traffic approaching from the side as you are backing up.



Reverse Automatic Braking¹⁵ can help bring your Crosstrek Hybrid to a stop, if necessary, if it detects objects directly behind your vehicle.

Crosstrek Hybrid

- Subaru StarDrive Technology
- Subaru Symmetrical All-Wheel Drive
- EyeSight Driver Assist Technology¹²
- Blind-Spot Detection and Rear Cross-Traffic Alert¹⁴
- Reverse Automatic Braking¹⁵
- X-MODE with Hill Descent Control
- SI-DRIVE Hybrid System Performance Management
- 18-inch lightweight aluminum-alloy wheels
- LED Steering Responsive Headlights with High Beam Assist
- LED fog lights
- Front and side underguards with silver accents
- Low-profile roof rails
- Navy Blue Leather upholstery with blue stitching
- 6-way power-adjustable driver seat
- SUBARU STARLINK 8.0-inch Multimedia Plus with Apple CarPlay® and Android Auto™ integration, STARLINK cloud-based applications, including Charge Finder app, SiriusXM^{®16} incl. 4-mo Platinum Plan, and SiriusXM Travel Link^{®16} trial
- 4G LTE Wi-Fi capability¹⁰
- STARLINK Safety and Security enabled¹¹: includes features and services such as Advanced Automatic Collision Notification, Remote Climate Control and Concierge Services
- Keyless Access with Push-Button Start
- 120-volt household charging cable
- Leather-wrapped steering wheel with blue stitching
- 60/40-split folding rear seatback
- Cargo-area tray and cover

Optional Equipment

- SUBARU STARLINK Multimedia Navigation and SiriusXM Traffic^{®17} trial
- Harman Kardon® 432-watt-equivalent premium audio system with 8 speakers
- Heated steering wheel
- Power moonroof



Crosstrek Hybrid in Lagoon Blue Pearl with optional and accessory equipment.

Frequently Asked Questions

What is MPGe?

MPGe stands for “miles per gallon equivalent” and is a metric designed by the Environmental Protection Agency to allow consumers to compare the relative efficiency of alternative fuel vehicles by equating their energy usage to an equivalent amount of energy in a gallon of gasoline. For example, the Crosstrek Hybrid’s 90 MPGe¹ rating means that when operating in pure electric mode, it is as energy-efficient as a gasoline-powered vehicle rated at 90 MPG.

Will the vehicle run if I don’t charge it?

Yes. You don’t need to charge the battery to drive the Crosstrek Hybrid—it automatically runs on a combination of electric and gas power. To maximize fuel efficiency, you can plug it in to charge the battery. You can also find the charging station nearest to you by using the built-in Charge Finder app via SUBARU STARLINK.

Does the battery charge while I drive—for example, when braking?

Yes. The Crosstrek Hybrid automatically recharges its battery while you’re driving, thanks to regenerative braking and more. You can also drive in Charge Mode to have the gas engine recharge the battery while you’re on the go.

How long does the battery take to charge?

When plugged in to a Level 1 (120V) outlet, the Crosstrek Hybrid can take approximately five hours to fully charge a depleted battery. Level 2 (240V) charging can do the job in approximately two hours.¹⁸

Do I need to manually switch on the gas-powered engine?

No. The Crosstrek Hybrid will automatically balance switching between electric and hybrid drive modes.

1 EPA-estimated MPG equivalent on a full battery charge. Actual mileage will vary. 2 EPA fuel economy estimates. Actual mileage will vary with driving conditions and your vehicle's condition. 3 Based on EPA annual fuel cost estimates. For illustration purposes only. Actual results may vary. 4 Must apply and receive HOV lane access authorization from your state. Consult with your state government for the latest regulations and information. 5 Limits for this tax credit may apply. Consult your tax professional for details. 6 Vehicle's projected resale value is specific to the 2020–2022 model years. For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 7 Based on Experian Automotive vehicles in operation vs. total new registrations for MY2012–2021 as of December 2021. 8 2015–2022 Kelley Blue Book Brand Image Awards are based on the Brand Watch™ study from Kelley Blue Book. Award calculated among non-luxury shoppers. For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 9 Maximum towing capacity varies by trim level. Trailer brakes may be needed. Do not use with any type of weight-distributing hitch as their usage has not been validated to work with Subaru vehicles. Some safety features, including X-MODE, Blind-Spot Detection and Rear Cross-Traffic Alert, may not function properly during towing. See Owner's Manual for details. 10 Activation and subscription required. Internet access is purchased separately through AT&T with monthly, per gigabyte, and unlimited data options available. Existing AT&T customers have the option to add a line to their AT&T Mobile Share plan. Not available in all states. See your retailer for details. 11 Activation with subscription required. Includes a 10-year trial subscription to Safety and Security Plus services. The Concierge plan can be purchased annually or monthly. A credit card on file will be required for specific packages and for renewal purposes. Not available in all states. See your retailer for details. 12 EyeSight is a driver assist technology which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner's Manual for complete details on system operation and limitations. 13 2021 American Customer Satisfaction Index Survey of customers rating the performance of their own automobiles. 14 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 15 The Reverse Automatic Braking System is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations. 16 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer for details. 17 Activation and required monthly subscription sold separately. Includes 3-year trial subscription. See your retailer for details. 18 Charge times can vary depending on many factors, including temperature, type of charging system, and condition of the vehicle and battery. See your Owner's Manual for complete system operation and details.

Some images shown are for illustration purposes only. Specifications in this brochure are based on the latest product information available at the time of publication. For the most up-to-date and detailed product information, log on to www.subaru.com. Some equipment shown in photography in this brochure is optional at extra cost. Specific options may be available only in combination with other options. Specific combinations of equipment or features may vary from time to time and by geographic area. Certain accessories and equipment may not be available at the time of publication. Subaru of America, Inc., reserves the right to change or discontinue at any time, without notice, prices, colors, materials, equipment, accessories, specifications, models and packages without incurring any obligation to make the same or similar changes on vehicles previously sold. Colors shown may vary due to reproduction and printing processes. This brochure was prepared by Subaru of America, Inc. A warranty from Subaru of America, Inc., is available only on cars sold to the first retail purchaser through an authorized Subaru retailer in the continental U.S. or Alaska. Every owner of the car during the warranty period shall be entitled to the benefit of these warranties. Subaru, SUBARU BOXER, X-MODE, STARLINK and EyeSight are registered trademarks of SUBARU CORPORATION. Crosstrek, Love., and StarDrive are registered trademarks of Subaru of America, Inc. Android Auto™ is a trademark of Google LLC. Apple CarPlay® is a registered trademark of Apple Inc. Harman Kardon® is a registered trademark of Harman International Industries, Inc. SiriusXM® Traffic™ and Travel Link® are registered trademarks of SiriusXM Radio Inc. For more information, contact your Subaru retailer or log on to www.subaru.com.

Love.® It's what makes Subaru, Subaru.

